Tobacco Cessation and Counseling – Billing Tips

The Patient Protection and Affordable Care Act (ACA) requires insurance plans to cover screening and cessation counseling for adults and adolescents.

Medicare

Every 12-month period covers 2 cessation attempts each with up to 4 intermediate or intensive counseling sessions (i.e. 8 smoking cessation counseling sessions per year). After 11 full months have passed since the first covered counseling session, patients may receive another 8 sessions during the subsequent year.

Reimbursement for Counseling requirements must be met at the time of service:

- Patients must be competent and alert at the time the counseling is provided.
- Counseling provided by physician or other Medicare-recognized healthcare professional (e.g. Physician assistants, Nurse practitioners, Clinical social workers, Physical therapists, Occupational therapists, Speech language pathologists, and Clinical psychologists).

Medicare no longer differentiates between symptomatic and asymptomatic patients. Medicare suggests the use of codes **99406** and **99407**.

Copayment and deductibles are now waived for codes 99406 and 99407. The Medicare beneficiary has a zero dollar out-of-pocket liability.

| HCPCS/CPT Code | Type of Counseling | Description | Medicare Reimbursement Rate |
|-------------------|--------------------------------|---|-----------------------------------|
| 99406 | Intermediate | Smoking and tobacco use cessation counseling visit is greater than three minutes, but not more than 10 minutes | \$15.70 per encounter |
| 99407 | Intensive | Smoking and tobacco use cessation counseling visit is greater than 10 minutes | \$28.96 per encounter |
| 99381-99397 | Preventive medicine services | Comprehensive, preventive evaluation based on age and gender to include appropriate history, examination, counseling/anticipatory guidance, risk factor reduction interventions, and related plan of care | |
| 99078 | Physician educational services | Group setting (e.g., prenatal, obesity, diabetes) | |

Medicaid

Individual states have the ability to distinguish between standard or expanded coverage for cessation services. No cost sharing is permitted if pregnant. Cost sharing is permitted for other adults. Children and adolescents are fully covered to receive counseling and cessation medications under the Early and Periodic Screening, Diagnostic and Treatment (EPSDT) benefit. Counseling coverage for non-pregnant adults varies by state.

Private/Commercial Insurance Carriers

Private insurers are required to cover evidence-based tobacco cessation counseling and interventions to all adults. Private payer benefits are subject to specific plan policies. Check with individual insurance plans to determine what specific interventions are included and the extent to which these interventions are covered.

| ICD-10 CM Diagnosis Code | Description | |
|-----------------------------|---|--|
| *F17 codes* | Excludes Z87.891 HISTORY of tobacco dependence; Excludes Z72.0 Tobacco use NOS | |
| F17.210 | Nicotine dependence, cigarettes, uncomplicated | |
| F17.211 | Nicotine dependence, cigarettes, in remission | |
| F17.213 | Nicotine dependence, cigarettes, with withdrawal | |
| F17.218 | Nicotine dependence, cigarettes, with other nicotine-induced disorders | |
| F17.219 | Nicotine dependence, cigarettes, with unspecified nicotine-induced disorders | |
| F17.220 | Nicotine dependence, chewing tobacco, uncomplicated | |
| F17.221 | Nicotine dependence, chewing tobacco, in remission | |
| F17.223 | Nicotine dependence, chewing tobacco, with withdrawal | |
| F17.228 | Nicotine dependence, chewing tobacco, with other nicotine-induced disorders | |
| F17.229 | Nicotine dependence, chewing tobacco, with unspecified nicotine-induced disorders | |
| F17.290 | Nicotine dependence, other tobacco product, uncomplicated | |
| F17.291 | Nicotine dependence, other tobacco product, in remission | |
| F17.293 | Nicotine dependence, other tobacco product, with withdrawal | |
| F17.298 | Nicotine dependence, other tobacco product, with other nicotine-induced disorders | |
| F17.299 | Nicotine dependence, other tobacco product, with unspecified nicotine-induced disorders | |
| *T65.2XX codes* | Exclude F17.xxx nicotine dependence | |
| T65.211A | Toxic effect of chewing tobacco, accidental (unintentional), initial encounter | |
| T65.212A | Toxic effect of chewing tobacco, intentional self-harm, initial encounter | |
| T65.213A | Toxic effect of chewing tobacco, assault, initial encounter | |
| T65.214A | Toxic effect of chewing tobacco, undetermined, initial encounter | |
| *T65.22XX codes* | Use additional code for exposure to second-hand tobacco smoke (Z57.31, Z77.22) | |
| T65.221A | Toxic effect of tobacco cigarettes, accidental (unintentional), initial encounter | |
| T65.222A | Toxic effect of tobacco cigarettes, intentional self-harm, initial encounter | |
| T65.223A | Toxic effect of tobacco cigarettes, assault, initial encounter | |
| T65.224A | Toxic effect of tobacco cigarettes, undetermined, initial encounter | |
| T65.291A | Toxic effect of other tobacco and nicotine, accidental (unintentional, initial encounter) | |
| T65.292A | Toxic effect of other tobacco and nicotine, intentional self-harm, initial encounter | |
| T65.293A | Toxic effect of other tobacco and nicotine, assault, initial encounter | |
| T65.294A | Toxic effect of other tobacco and nicotine, undetermined, initial encounter | |
| Z87.891 | Excludes F17.2xx current nicotine dependence | |
| Z87.891 | Personal history of nicotine dependence | |

Providers must use an ICD-10 F17 code or a Z code. F17 codes are used if the patient is dependent on tobacco. Z codes are used if there is NOT dependence on tobacco. **Z87 codes and T65 codes cannot be combined with an F17 code**.

Documentation requirements:

All payers require the use of ICD-10 codes and documentation regarding medical necessity and the specifics of what was provided in order to receive payment. **Coding is not sufficient**.

The following items should be documented in the medical record:

- Patient's willingness to attempt to guit
- · What was discussed during counseling
- Amount of time spent counseling
- Tobacco use
- Advice to quit and impact of smoking provided to patient
- Methods and skills suggested to support cessation
- Medication management and treatment plan
- Setting a guit date with the patient
- Follow-up arranged
- · Resources made available to the patient

Documentation Tips

- F17 codes are used if the patient is dependent on tobacco. Z codes are used if there is NOT dependence on tobacco. Z codes cannot be combined with an F17 code.
- Using the term "history of" or "personal history of" means a past medical condition that no longer exists. If used for a current condition, payment will be denied.
- History of may be an appropriate reason to use the Z code.
- Documentation must include a treatment plan for each diagnosis (e.g. refer to oncologist) and an assessment, such as "stable," "worsening," "not responding to treatment."
- Use linking terms to connect the diagnoses and manifestations, such as "due to" or "secondary to."
- Behavioral health providers are qualified to use behavioral or mental health diagnoses (F17.200) as the primary rationale for their services. Medical providers may not and so must select a diagnosis code that accurately reflects the biological impact of tobacco use such as one of the T65.2 options.
- Be sure to document "counseling" activities (advising about specific changes to routines, arranging for services or follow up) and not just "evaluation" (determining severity of dependence, comorbidities and prior cessation attempts) and management (medication selection based on evaluation) if you are billing for a counseling code vs. an E/M code.

Other Resources

American Lung Association – Billing Guide for Tobacco Screening and Cessation Toolkit: https://www.lung.org/getmedia/08ed3536-6bab-48a6-a4e4-e6dbccaea024/billing-guide-for-tobacco-1.pdf.pdf
Pharmacist Billing/Coding for Physician-Based Clinics:

https://www.ashp.org/-/media/assets/ambulatory-care-practitioner/docs/billing-quick-reference-sheet.pdf

U.S. Public Health Service Nicotine Cessation Services Access Workgroup, December 2022