

Safety Alert - Pink Cocaine

- Also known as Tusi, Tuci, Tucibi, Tusibi
- Typically a powdery mix of many substances which may include ketamine with MDMA, opioids, caffeine, bath salts, hallucinogens, fentanyl, benzodiazepines, and methamphetamine.
- Likely dyed with food coloring to look bright pink.
- May have a sweet smell like strawberries.
- Sold mostly online and through social media apps.

May cause:

Amnesia, a feeling of being in a “blank space”, feeling of separation of brain and body, unaware of what is going on.



- Do not use pink cocaine alone or with other drugs.
- Call 911 immediately if you suspect an overdose.
- While waiting for first responders, start CPR.
- If available, naloxone may be given if the person is unresponsive or not breathing.
- Call Poison Help (1-800-222-1222) to reach your local poison center if you think someone has used pink cocaine.

The only way to avoid the risks of Tusi is to not use it.



Scan the QR Code for resources.